

2010 MYER FASHIONS ON THE FIELD TERMS AND CONDITIONS

1. Rules on how to enter form part of the terms and conditions of entry. 2. Entry may be refused if a contestant does not meet one or more of the Contestant Criteria, which are available on registration forms on the day, or by visiting www.flemington.com.au. **ELIGIBILITY** 3. Contestants must be 18 years of age or more on the day of the competition that they are entering. Proof of age needs to be provided at the time of registration. 4. Employees, directors and other representatives of the Promoter, host race clubs and organisations involved in sponsoring or conducting any Fashions on the Field event (and any individuals so involved, including judges) are ineligible, as are members of their immediate families and households. 5. Contestants who progress to a "Final" of any sort in the competition agree to fill out a "Finalist Agreement" in order to be permitted to enter the next stage of the competition. **NO COMMERCIAL INVOLVEMENT** 6. Neither contestants nor their outfits are permitted to commercially promote a brand, store, or designer. 7. Contestants may not enter the competition on behalf of a third party. 8. Contestants must not receive any payment or benefit from a third party for entering (or otherwise in connection with) the competition. **WINNERS AND PRIZES** 9. The Promoter will select the judging panel and the judges' decision is final. In the event of a draw, the Promoter's Adjudicator will determine the winner. 10. Winners will be notified on the day of their event. 11. All prizes must remain the property of the winner once awarded. No interest in a prize may be granted to a third party. 12. Conditions apply to Myer Gift Cards and can be found at www.giftcards.com.au/termsfuse/. Myer Gift Cards cannot be used to make credit payments. 13. All travel and accommodation prizes must be taken exactly as specified, and by 30 June 2011, unless the Promoter or prize provider advises otherwise. Conditions of travel and accommodation apply and these prizes are subject to availability. 14. Prizes are non-transferable, non-exchangeable and not redeemable for cash. 15. Prizes are subject to change at the discretion of the Promoter. 16. Contestants who win the major prizes must be available for a minimum of six promotional appearances, if required by the Promoter, during 2010/2011. 17. The national winner of the 2010 Myer Fashions on the Field competition will temporarily loan her winning outfit (including all accessory items such as headwear, shoes and bags) to the Promoter for 12 months commencing Monday 8 November 2010. The outfit will be on display in the Visitor Information Centre (at Flemington Racecourse) until conclusion of the 2011 Melbourne Cup Carnival. The outfit will be kept at the Promoter's risk, provided that the Promoter's total liability in connection with any damage, theft or loss will not exceed \$2,500. 18. Should a winner prove to be ineligible for a competition, be unable to fulfil the Finalist Criteria in any way, breach these terms or interfere with the fair running of the competition (or attempt to do so), then some or all of their prizes may be passed on to the first runner-up. If the first runner-up similarly fails to qualify for a prize, then the prize will be transferred to the second runner-up and so on. 19. Finalists from the 2010 Myer Fashions on the Field event are not permitted to enter the 2011 competition in the same outfit. 20. The 2010 overall winners of the Myer Fashions on the Field Women's & Men's Classic Racewear competitions are not permitted to enter these competitions in 2011. 21. Winners of the 2010 Myer Fashions on the Field event are not permitted to enter the competition again in 2011. **PHOTOGRAPHS AND PERSONAL DETAILS** 22. The Promoter collects personal information via competition registration forms, and otherwise on request from contestants, in order to conduct the competition and provide prizes (and may provide such information to third parties for these purposes). If the information requested is not provided, the contestant may not participate in the competition.

Information: VRC Customer Service 1300 727 575.

Victoria Racing Club Limited (ACN 119 214 078) 448 Epsom Rd Flemington VIC 3031 Tel: 1300 727 575 Fax: (03) 8378 0855 www.melbournecup.com

MYER
fashions on the field



Contestants may access the information that the Promoter holds about them by contacting the Promoter's Privacy Officer at 448 Epsom Road, Flemington, Victoria 3031. All entries may be entered into a database and the Promoter and Myer may use a contestant's name and contact details to send the contestant offers, marketing materials and other information, including electronic messages, unless notified to the contrary by the contestant placing an "X" in the box provided on the registration form. 23. Contestants agree that their image and name may be used by the Promoter, host race club and sponsors for future promotional and publicity purposes without any compensation or reward. **GENERAL** 24. All entries become the property of the Promoter when submitted. 25. Separate Terms and Conditions apply for the Design & Millinery awards. 26. The Promoter is Victoria Racing Club Limited ACN 119 214 078, 448 Epsom Rd, Flemington, Vic, 3031.

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